

**Bucharest, 9 December 2010** – The second edition of **VentureConnect** held on 8 December 2010, organized by the **Biriş Goran** law firm in collaboration with **Evensys** and under the umbrella of **NetCamp 2010**, generated a substantially greater amount of interest due to the recently announced investment from the first edition held in June 2010.

**TJobs.ro**, the recruitment platform for jobs outside of Romania, is currently in the closing phase of a partnership with a group of foreign and local investors, for an overall investment of approximately Euro 500,000, with the deal originating from a pitch at **VentureConnect**'s June 2010 edition.

**Călin Ştefanescu, CEO TJobs**, advises Romanian entrepreneurs: *“First, they should know their business, the market and their competitors very, very well. Second, they should take advantage of feedback to the fullest extent possible – wherever this might come from, and last but not least, they should show courage, perseverance and responsibility in order to carry out their projects.”*

At the first edition of **VentureConnect**, nine pre-selected entrepreneurs pitched their projects to over twenty Romanian and foreign investors interested in the IT/Internet/technology sectors. The second edition featured eleven entrepreneurs who pitched to over thirty Romanian and foreign potential investors.

The following edition of **VentureConnect** will take place in May or June 2011.

*“VentureConnect, launched in June 2010, is a unique project for the Romanian investment environment. What makes it unique? The fact that it facilitates direct contact between Romanian entrepreneurs and investors interested in the dynamic IT, online and technology sectors. Also, it is contributing tremendously to the growth and opening of the respective Romanian markets, as well as providing the means by which Romania’s best and brightest entrepreneurs may become known at the international level,”* says Daniel Vişoiu, Partner with **Biriş Goran** and co-founder of **VentureConnect**.

*“Because we, Biriş Goran, believe in the potential of the Romanian market, in the quality and the creativity of Romanian entrepreneurs, the next reasonable step was to use the extended network that the law firm has in the international investment environment and to bring to Romania those investors which are directly interested in the IT, online and technology markets. If I were to briefly describe VentureConnect’s main objectives, I would say that it is to open up these markets internationally and raise the level of investment to the next level,”* explains Ana Maria Andronic, Senior Associate with **Biriş Goran** and co-founder of **VentureConnect**.

In addition to the founding members, **VentureConnect**'s Board comprises well-known names in the Romanian business environment: **Marius Ghenea**, entrepreneur and investor, with an important contribution to the promotion of local entrepreneurs' quality: **Radu Georgescu**, a well-known entrepreneur and President of Gecad, **Marius Ghenea**, a renowned entrepreneur and President of Fit Distribution, **Orlando Nicoară**, General Manager of Apropro Media, and **Dragoş Rouă**, an online entrepreneur.

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